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Dream Big Toy Company Wins Oppenheim Toy Portfolio Platinum Award

Glen Ellyn, IL – September 30, 2009 – Dream Big Toy Company has won the Oppenheim Toy Portfolio Platinum Award 2009 for excellence in toys for preschool and early school ages for their Go! Go! Sports Girls, a line of plush, sports-themed dolls designed for girls ages 3 -12.

“The Go! Go! Sports Girls celebrate girls in sports and much to the credit of the founder, they are girl dolls,” states Stephanie Oppenheim, publisher and co- founder of the Oppenheim Toy Portfolio. “There is no pushing the envelope here with adult agendas such as clothes or make-up; these are girl dolls intended for girls. Our testers really took to them!”

The Oppenheim Toy Portfolio Platinum Award is one of the toy industry’s highest honors, representing the most innovative, engaging new products of the year. Awards are given based on safety, soundness, and worthiness in the eyes of both child development experts and by the real experts, the kids themselves. Applicants are judged based on the toy’s ability to engage kids, encourage positive values, fit developmental stages, and promote learning.

“I’m honored and thrilled that the Go! Go! Sports Girls have won the Oppenheim Toy Portfolio Platinum Award,” states Jodi Norgaard, President of Dream Big Toy Company. “Girls need to embrace and enjoy their true age. My hope is that the Go! Go! Sports Girls help deliver the right message.”

Approximately 14” in height, Go! Go! Sports Girls promote a subtle yet strong message – appreciate and be true to yourself. They were created as a fun and educational way to encourage self-appreciation and the benefits of daily exercise, healthy eating and sleeping habits, self-esteem and overall healthy life-skills for girls, regardless of race and socioeconomic class.

Dream Big Toy Company donates 5% of the profits from the sale of Go! Go! Sports Girls to Girls, Inc., a national nonprofit dedicated to inspiring all girls to be strong, smart, and bold. For more information on Go! Go! Sports Girls, please call 877-351-1031 or visit www.gogosportsgirls.com. For more information on the Oppenheim Toy Portfolio or to read their review of Go! Go! Sports Girls, please visit www.toyportfolio.com.

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